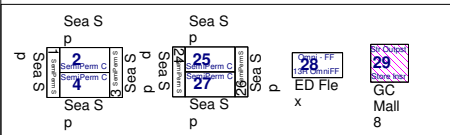
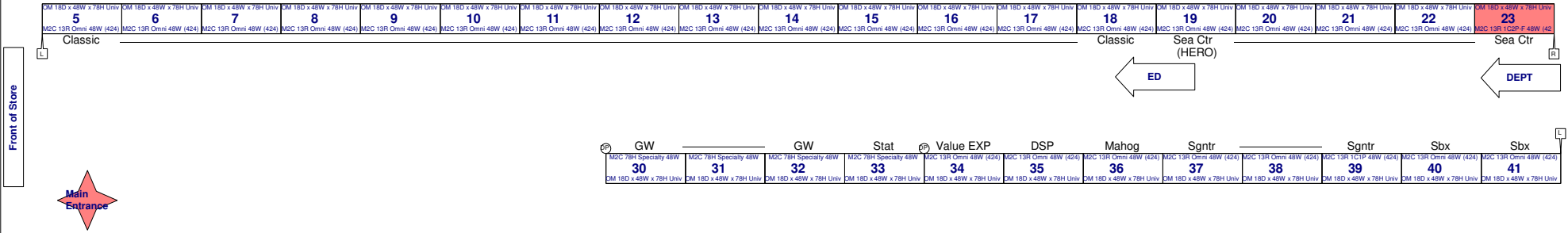


Fixture Legend: A = 30"W Fixture B = 32"W Fixture * = 36"W Fixture # = 45"W Fixture (no indicator) = 24"W and 48"W Fixtures W=Custom Width Fixture.
 Doubled product labeled fixtures with parentheses indicate Up/Down System For Season Counter, Example (BYM), or Pods integrated into Classics, Example (Fem Pod).

Account #: 132164 Env Type: OMNI M2 Color: SILVER / AW Strategy: Brand Experience Created By: KCARTE2

Silver / AW
 Brand Experience 6" Cornice
 Hallmark Beam Sign
 Static Card Tops



Fixture 62 has Classic Counter Spinner on it

General Information:
 · This floor plan was created to reflect the current store layout of fixtures and product. By creating this document, Hallmark Marketing Corp. is not reviewing or endorsing the appropriateness or legality of the store layout as it is presently shown. Advice in that regard should be obtained by the Retailer from an architect familiar with all applicable laws and regulations.
 · The Retailer is responsible for complying with all applicable laws and regulations, including (but not limited to) minimum clearances as required by the Americans with Disabilities Act (ADA).

3/3/2017 remodel REMODEL
 132164 - KROGER #390
 KROGER #390
 7132 HAMILTON AVE
 CINCINNATI, OH 45231-5234

Date Historic
 8/20/2017
 Historic

Linear Footage by Category

Abbrev name	Product Category	Linear Footage
Classic	Classic	56.0
DSP	DaySpring For Hallmark	4.0
ED Flex	ED Flex	2.0
GC Mall 8	Gift Card Mall 8	1.5
GW	Gift Wrap	12.0
Mahog	Mahogany	4.0
Sbx	Shoebox	8.0
Sea Ctr	Seasonal Counter	20.0
Sea Sp	Seasonal Specialty	16.0
Sgntr	Hallmark Signature	12.0
Stat	Stationery	4.0
Value EXP	Value EXP	4.0
Total Retail Linear Footage		143.5



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Product/Fixture/Insert

Fixt...	Label	Product Category	Fixture	Fixture Insert
1	Sea Sp	Seasonal Specialty	Semi Perm Side	SemiPrm Sd Specialty
2	Sea Sp	Seasonal Specialty	Semi Perm Center	SemiPrm Ctr Specialty
3	Sea Sp	Seasonal Specialty	Semi Perm Side	SemiPrm Sd Specialty
4	Sea Sp	Seasonal Specialty	Semi Perm Center	SemiPrm Ctr Specialty
5	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
6	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
7	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
8	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
9	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
10	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
11	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
12	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
13	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
14	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
15	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
16	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
17	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
18	Classic	Classic	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
19	Sea Ctr	Seasonal Counter	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
20	Sea Ctr	Seasonal Counter	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
21	Sea Ctr	Seasonal Counter	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
22	Sea Ctr	Seasonal Counter	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
23	Sea Ctr	Seasonal Counter	Omega 18D x 48W x 78H Univ 1S	M2C 13R 1C2P-F 48W (4244)
24	Sea Sp	Seasonal Specialty	Semi Perm Side	SemiPrm Sd Specialty
25	Sea Sp	Seasonal Specialty	Semi Perm Center	SemiPrm Ctr Specialty
26	Sea Sp	Seasonal Specialty	Semi Perm Side	SemiPrm Sd Specialty
27	Sea Sp	Seasonal Specialty	Semi Perm Center	SemiPrm Ctr Specialty
28	ED Flex	ED Flex	EOA Omni-FF 12D x 24W x 84H	13R OmniFF EOA 24W (4424-M13)
29	GC Mall 8	Gift Card Mall 8	Store Outpost	Store Insert
30	GW	Gift Wrap	Omega 18D x 48W x 78H Univ 1S	M2C 78H Specialty 48W
31	GW	Gift Wrap	Omega 18D x 48W x 78H Univ 1S	M2C 78H Specialty 48W
32	GW	Gift Wrap	Omega 18D x 48W x 78H Univ 1S	M2C 78H Specialty 48W
33	Stat	Stationery	Omega 18D x 48W x 78H Univ 1S	M2C 78H Specialty 48W
34	Value EXP	Value EXP	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
35	DSP	DaySpring For Hallmark	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
36	Mahog	Mahogany	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
37	Sgntr	Hallmark Signature	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
38	Sgntr	Hallmark Signature	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
39	Sgntr	Hallmark Signature	Omega 18D x 48W x 78H Univ 1S	M2C 13R 1C1P 48W (4244)
40	Sbx	Shoebbox	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)
41	Sbx	Shoebbox	Omega 18D x 48W x 78H Univ 1S	M2C 13R Omni 48W (4244)

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